

company profile

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### company in brief

For more than 40 years, Aquatique Show has developed and imagined thousands of prestigious shows all over the world.

More than 70 countries have already applauded this unique know-how.

Aquatique Show has created shows for the biggest Universal Exhibitions (Sevilla in 1992, Hannover in 2000 & Shanghai in 2010)







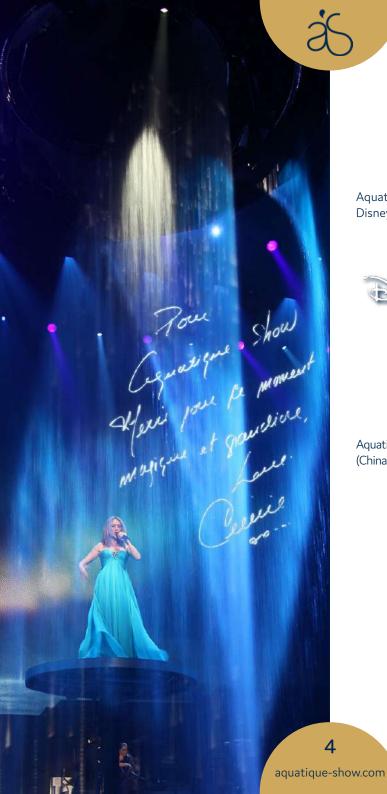
National Days in the United Arab Emirates, Indonesia, Luxembourg, Australia, Russia and China...



prestigious anniversaries such as the 300th Anniversary of St Petersburg with the presence of more than 40 Heads of State and Government, Major International events such as the Youth Olympic Games in Singapore and the FIFA World Cup in Doha.







# company in brief our collaborations

Aquatique Show has installed big permanent shows for the most important leisure parks in the world:

Disney (USA and France), Europa Park (Germany), Port Aventura (Spain), Park of the Puy du Fou (France), Universal Studios (USA).











Aquatique Show also created all water effects for the biggest Indoor Water Show created by Franco Dragone "The House of Dancing Water" in Macau (China), the Multimedia Water Show at Marina Bay Sands in Singapore, and water effects for the show of Celine Dion at Caesars Palace, Las Vegas.





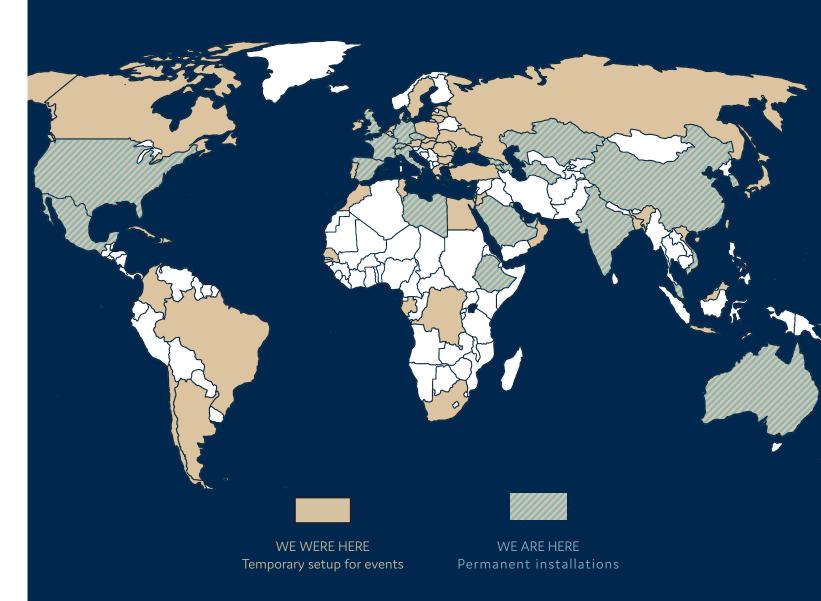




### aquatique on a map

More than 70 permanent water shows or water effects installations running everyday worldwide.

More than 65 countries visited for short/medium/ long term events to present our water shows.



### our pride

The Park of the Puy du fou is a good example of our long term collaborations based on constant innovation and reliability.

The Puy du Fou entrusted us to integrate a fountain to their major show « La Cinéscénie » in 1989.

This fountain equipment was already playing for almost 30 years when the Park decided to upgrade the show with some of our new water effects and lights in 2008 & 2011.

In 2019, the Puy du Fou exported its concept of historical park in Spain and so was born the Puy du fou Toledo in which we integrated a permanent water show.

In 2020, we upgraded the fountain and water effects for a new permanent show « Les Noces de Feu ».





# Dominique FORMHALS Founder & CEO

Dominique Formhals was born on March 11, 1955 in Strasbourg son of Jean Formhals (1915-2004) teacher and Fernande born Ehrhardt (1929-1998) teacher.

Studies at Lycée Fustel de Coulanges in Strasbourg - Baccalaureate - then Law school of Strasbourg (2 years) before entering working life.

Jean and Dominique Formhals created « Les Orgues Aquatiques de Strasbourg » in 1973 and presented their first water shows in Alsace.

In 1979, at the age of 24, Dominique Formhals created the company Aquatique Show which he has managed since.

Dominique Formhals was honored with the Fondation Alsace Honor Prize in 2000,

the Entrepreneur of the Year Prize (L'Entreprise / Ernst & Young) in 2005,

the Export Trophy of the newspaper les Echos in 2007,

and the Bretzel d'Or in 2010.

 $\label{lem:continuous} Dominique\ Formhals\ is\ also\ the\ president\ of\ the\ Maison\ de\ l'Alsace\ in\ Paris.$ 



### the team

A passionate team

everywhere in the world.

Our family-owned company dedicates

form a team composed of show &

light designers, engineers, electricians, IT specialists and technicians who develop

and build unique water shows to bring

the cohesion of our team allowing reactivity

and flexibility in the management of a project,

Over the years, new collaborators have joined us to

to everyone this little spark of joy in the eyes.

# administrative & sale



Marie FORMHALS Executive assistant Since 2021



**BORNERT** Since 2013

Christine **PERRIN** Export secretary Since 2001



Sales Since 2018



Olivier **JACOB** Communication officer Since 2007

### show design & engineering



Norbert **FISCHER** R&D director Since 1995

**Fabrice** HEITZ Show designer Since 1997

Dominique **FORMHALS** Founder & CEO



Cédric Thibaut DIETENBECK **BIGOT** Product design Product design engineer engineer Since 2004 Since 2007



Mathieu **LEVAIN** CAD designer Since 2010



Laurent HALLER **CAD** Designer Since 2008

### technical



Max **Technical** director Since 1983



**SCHNEIDER** 

Fountain

technician

Since 2002

LARIONESCU

Fountain technician

Since 2010









Since 2006



**BADEROT** Since 2009

**KOBLER** 

Fountain

Since 1999



Since 2003

Since 2011



Alexis Since 2013



# operating the complete process

Aquatique Show is managing all phases of a project from first design to final delivery, and accompanies its clients on every logistic, technical or artistic perspectives.

Heart of our work, the artistic perspective is managed by a well-experienced artistic team.

Well-versed in international business, Aquatique Show always provides appropriate services to fit in any type of bid, public or private project in terms of commercial, technical and administrative services.

All technical aspects are studied by a high qualified and specialized engineering team to guarantee the compatibility and durability of our products.

First approach of project with client Technical, commercial and artistic proposals (with pao sketches/3d animations...)













Technical studies & drawings (with cad manufacturing plan...)
Manufacture, secured & authorized packaging, delivery (incl. administrative)





Development and tests
of effects in real with
temporary showroom
for presentation &
technical visit, control and
acceptance of equipment









On site technical survey
On site setup
(Electrical, weld, cabling...)
IT & show programming

## highlights

Because a picture is worth a thousand words, here are some references along the years

**Disney Dreams**DisneyLand, Paris, France,
since 2012

Permanent Fountains show +/- 50 meters show facade Water screens, mist, various moving jets



iconic

### **House of Dancing Water**

By Franco Dragone at City of Dreams, Macau, China, since 2010

Permanent water effects integrated into stage and at ceiling

**Luzia (on tour)** By Cirque du Soleil Worldtour, since 2018

360° Rotating Aqua Graphic water curtain of 8 meters length





#### **Cinematic Celebration**

Universal Studios, Orlando (FL), USA, since 2018

Permanent Fountains show 120 meters show facade Water screens, mist, various moving jets

### **Christmas Show**

Europa Park, Rust, Gemany, Every year in winter season

Multimedia water show

#### Les Juments de la Nuit

By Zingaro Château de Versailles, 10 shows in summer 2008

70 meters show facade Water screen, mist, straight jets



### iconic

#### Céline Dion

Caesars Palace, Las Vegas (NV), USA, From 2011 to 2019

2 Aqua Graphic water curtains of 3 & 5 meters diameter

## Andy Lau (Always tour) China & Taiwan,

15 shows in 2013

2 Aqua Graphic water curtains of 5 & 9 meters diameter

### Tiziano Ferro (tour)

Italy, 2 months in 2017

1 Aquavision water curtain of 5 meters length and mist

### Mylène Farmer à Bercy

France, 13 shows in 2006

1 Aqua Graphic water curtain of 8 meters length 1 Aquavision water curtain of 20 meters length



### spectacular

**Spectra**Marina Bay, Singapore,
since 2017

Permanent multimedia floating water show 1 hectare implantation Water screens, mist, various moving jets



### spectacular

#### Autostadt

Volkswagen headquarter, Wolfsburg, Germany, from 2007 to 2017

World largest temporary water show More than 250 water effects involved with heigths upt to 80 meters

## **Shanghai Expo** Shanghai, China,

2010

World largest floating water show 250 meters show facade with heigths upt to 80 meters



### design

# Flying Mammuthus Strasbourg, France,

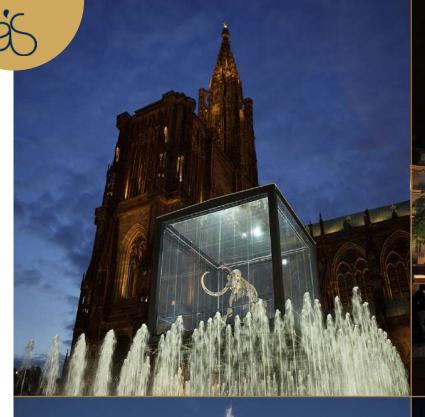
2018

Water backdrop to present a 12,000-year-old mammoth skeleton

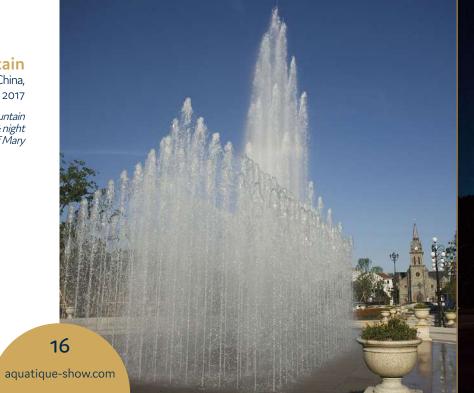
### **Church Fountain**

Ningbo, China, since 2017

Permanent architectural fountain with musical shows by day & night in front of the Cathedral of Seven Sorrows of Mary









## design

### **Star Casino**

Sydney, Australia, since 2019

Permanent Aqua Graphic water curtains show 3 & 5 meters diameter at the entrance of the casino

## Botanical Expo Mulhouse, France,

from 2011 to 2021

Various custom-made water effects integrated in gardens, sculptures...



### interact

#### **Water Tunnel**

Autostadt Volkswagen Headquarter, Germany, Summer 2014 & 2015

21 meters long and 3 meters high

### **Tornado Fountain**

Europa Park, Rust, Germany, since 2004

Water playground & muscial fountain show

#### **Tornado Fountain**

Sun plaza, Ningbo, China, since 2017

Water playground & musical fountain show

### **Water Tunnel**

Xi'an, China, Water festival in 2018

10 meters long and 3 meters high



### interact

Water Hopscotch Autostadt Volkswagen Headquarter, Germany, Summer 2014 & 2015

Water playground & musical fountain show

### Water Labyrinth

Autostadt Volkswagen Headquarter, Germany, Summers 2014 & 2015

Water playground



### interact

### Water games

Autostadt Volkswagen Headquarter, Germany, Summer 2014 & 2015

Moving Jets activated by joysticks

### Water games

Autostadt Volkswagen Headquarter, Germany, Summer 2014 & 2015

Canons activated by joysticks

#### Into the clouds

Autostadt Volkswagen Headquarter, Germany, Summer 2015

Fog plarform

### Water Merry-go-round

Autostadt Volkswagen Headquarter, Germany, Summer 2014 & 2015

Rotating jets activated by Merry-go-round





### chronology in brief

1979 Creation of the company by Dominique Formhals, its current CEO.

Aquatique Show presents its Musical Fountains (2 to 5 shows per week) throughout France and neighboring European countries (Belgium, Switzerland, Germany).

Development of the first water curtain for high quality video projection. First installation of this curtain at the Lido de Paris, France.

Development of the first water screen for giant projections in Disney and Seaworld parks, USA.

Aquatique Show becomes the leading supplier of water effects and shows in the Middle East.

Development of the first pneumatic Moving Jet, and his first installation at the Universal Exhibition in Hannover, Germany.

Creation of the AquaGraphic water curtain, which can accommodate high quality projection, and allows you to cut shapes and texts directly into the water surface.



2013

### chronology in brief

Aquatique Show is developing many projects in Asia: permanent shows in Ningbo & Nanjing, to 2004 temporary shows in Singapore and Hong Kong for the Shopping Festival.

Aquatique Show is developing a new type of fountains for Europa Park, Germany: the Tornado fountain is a complete water show but also a water playground for children.

Aquatique Show installs the world's largest temporary multimedia water show for Volkswagen in Autostadt, Wolfsburg, Germany. This show will grow with each edition until 2015.

Creation of the electric Moving Jet on 2 axes.

Aquatique Show works with Franco Dragone to build the largest indoor water theater ever created: "the House of Dancing Water" opens at City of Dreams in Macao, China in 2010.

2010 Aquatique Show creates the largest floating water show in the world for the Shanghai World Expo, China.

Aquatique Show Installs two circular Aqua Graphic Water Curtains for Celine Dion's show at Caesars Palace in Las Vegas, which will play 70 performances a year until 2019.

Aquatique Show is developing the Flower jet: a straight jet that opens to form a corolla. Creation of water effects for the Disney Dreams show at Disney, Paris, France.



### chronology in brief

Aquatique Show develops interactive water effects that can be controlled by the public using joysticks or motion sensors.

Design and installation of a permanent water show "Spectra" with a 200 meter façade in Marina Bay, Singapore Aquatique Show incorporates lava and eruption effects on the Volcano of Volcano Bay, Orlando, USA.

2018 Aquatique Show creates the "Cinematic Celebration" water show for Universal Park in Orlando, USA.

2019 With the East New Town fountain in Ningbo, more than 20 permanent fountains are playing every day in China.

2020 Creation of the water show for "Les noces de Feu" at Puy du Fou, France.

2022

Creation of a set of water shows and effects of more than 6,000m<sup>2</sup> for the Vidanta Group in Mexico.



# registrations, structure & contact details

Aquatique Show is a French simplified capital stock company with a capital stock of 1.000.000,00 euros.

Registered under legal entity name :

Aquatique Show International, born & immatriculated since the 10th of April 1979 at Trade Register in Strasbourg, France with registration number: 315 493 098.

Head office : 1, Rue Jean-Jacques Rousseau

67000 STRASBOURG

France

Warehouse: 13a, Rue du Travail ZI

67720 HOERDT

France

Permanent employees : 26 collaborators

85 to 92% of turnover outside European Union

 $5\%\,of turn over invested in research \& development$ 





























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